

OTHER STATUTORY INFORMATION

CARBON EMISSIONS STATEMENT

CO₂e EMISSIONS BREAKDOWN (TONNES OF CO₂e)

Emissions source		2020	2019	2018
Continuing operations				
Scope 1	Natural Gas	4,069	6,299	5,804
	Diesel and Heating Oil	692	541	1,505
	Company cars ¹	17,041	18,175	n/a
	Total scope 1	21,802	25,015	7,309
Scope 2	Scope 2 emissions from standard electricity (location-based)	28,984	56,421	66,848
	Scope 2 emissions from green and renewable electricity (location-based)	31,671	27,324	26,370
	Scope 2 emissions from heat and steam	1,177	1,820	1,925
	Total scope 2 (location-based)	61,832	85,565	95,143
	Scope 2 emissions from standard electricity (market-based)	28,983	60,750	71,905
	Scope 2 emissions from green and renewable electricity (market-based)	0	0	0
	Scope 2 emissions from heat and steam	1,177	1,820	1,925
	Total scope 2 (market-based)¹	30,160	62,570	73,830
Total scope 1 and 2	Total scope 1 and 2 CO ₂ e emissions (location-based)	83,634	110,580	102,452
	Total scope 1 and 2 CO ₂ e emissions (market-based)	51,962	87,585	81,139
Scope 3	Business air travel	23,325	122,967	131,313
	Total scope 3¹	23,325	122,967	131,313

WPP'S CARBON INTENSITY (TONNES OF CO₂e)

Intensity metric		2020	2019	2018
Total scope 1 and 2	Tonnes CO ₂ e per full-time employee (market-based)	0.52	0.82	0.76
	Tonnes CO ₂ e per £million revenue (market-based)	4.33	6.62	6.22
Scope 3	Tonnes CO ₂ e per full time employee	0.23	1.15	1.24

NOTES TO CARBON EMISSIONS STATEMENT 2020

Our carbon emissions statement has been prepared in accordance with the Greenhouse Gas Protocol and aligns with the scope 2 market-based emissions methodology guidance. Our reporting incorporates carbon dioxide equivalent emissions from building energy use and business air travel. Emissions data is included for all operations for which WPP and its subsidiaries have operational control. Associate companies are excluded. This covers 99,830 people.

¹ As part of our net zero strategy we have updated our emissions methodology. We are therefore restating our 2019 carbon emissions to capture best practice in emissions reporting and ensure the best possible baseline for our carbon reduction targets. Updates to our methodology have incorporated reporting on the emissions associated with company cars, updating our business air travel emissions factors to include radiative forcing and rectifying a material error found in the 2019 emissions factor applied for Australia. Further details of the restatement are included in the content index of our Sustainability Report.

Our carbon data is reviewed by Bureau Veritas, an independent assurance provider. See its Independent Verification Statement on our website [wpp.com/sustainability](https://www.wpp.com/sustainability). Additional information on our carbon emissions methodology is included in our Sustainability Report.